



AISLE STYLE  
boutique news

SAN DIEGO

## SISTER ACT

With sleek silhouettes and vintage-inspired designs, The Dress Theory pays tribute to the contemporary bride.

BY ARCHANA RAM

When Camille Wynn struggled to find a fashion-forward dress for her wedding, the Southern California native realized there was a niche to be filled. So while planning her big day, she also started planning a big idea: a boutique for the modern bride. The result was **The Dress Theory**, which launched in Seattle (where Camille and her husband moved post-wedding) in 2012 before opening in Nashville, Tenn., the following year. The most recent addition has landed in San Diego in an early 1900s-era Craftsman home. Bedrooms serve as fitting rooms; accessories are displayed on built-in shelves; and sample gowns from designers such as Claire Pettibone, Temperley and Houghton Bride line the living room walls. "Our aesthetic tends to be bohemian, A-line, a little mermaid and nothing severe," says Camille's sister, Summer, who co-owns the trio of boutiques and lives down the street from the San Diego location. In the latest collection from Rue De Seine, expect crocheted lace, gold beading and '70s-inspired touches. To keep with the shop's ultra-intimate vibe, The Dress Theory accepts only a couple appointments at a time. "You feel at home," Summer says. "It's like you're walking into some person's beautiful private-closet collection." \$2,500-\$4,000, 1525 W. Lewis St., San Diego, 619.876.5018, [thedresstheory.com](http://thedresstheory.com)

ONE OF A KIND  
The Dress Theory's new San Diego locale offers brides stylish dress options in the cozy setting of a vintage home.

ORANGE COUNTY

## The RINGLEADER

Boasting one of the largest selections of gems on the West Coast for nearly half a century, plus a sparkling new 3,100-square-foot Newport Beach location, **Winston's Crown Jewelers** leaves no stone unturned for brides- and grooms-to-be in need of wedding jewelry. Co-owner Michelle Verdult gives the scoop on selecting the perfect ring to match its mate and more. —*Shaleek Blackburn*

**There are so many wedding bands out there—how do you choose the right one?** The rings should reflect the couple and have some kind of personal touch. Always bring your fiancé for their opinion before making a decision. A man came in the other day who grew up in Hawaii, so the couple chose a ring made with Koa wood to reflect his taste, childhood and background.

**How can you choose a wedding band that stands the test of time?** Don't follow trends. Choose something classic yet elegant.

**Should a man's wedding band match his fiancée's engagement ring?** The rings don't have to match exactly but should complement each other in some way, whether that be certain design elements or similar metals.

**What are your do's and don'ts of choosing wedding jewels?** Don't feel pressure to accept your grandma's hand-me-down ring or rely too heavily on your friends' advice. This is your ring and your marriage, so make it about you. Choose a shape and color you like without being trendy. Finally, select your rings together.

**What's new and luxurious in bridal jewelry for 2016?** It's all about the center stone with single diamonds that are clean and elegant.

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949.642.5000; [winstonscrownjewelers.com](http://winstonscrownjewelers.com)



ON THE ROCKS  
A sophisticated asscher-cut engagement ring (price upon request) from Winston's Crown Jewelers' impressive selection of marital bling

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